VCD (General Track)/ BS Degree

Suggested Course Sequence
For students entering the major in catalog year 2017-18

YEAR 1

SEMESTER	FALL		SPRING	
REQUIRED COURSES	ART 116 Drawing I (Fine Art)	3	ART 113 Fundamentals of Design II (spring only)	3
	ART 110 Fundamentals of Design I	3	ART 117 Drawing II (spring only)	3
	ART 106 Introduction to Art History	3	PHOTO 141 Basic Digital Photography	3
	Quantitative Literacy (QL)	3-4	VCD 125 Fundamentals of Digital Media	3
	ENG 151 Composition & Writing from Sources	3	ENG 152 Writing about Literature	3
	FYS 100 First Year Seminar	1		
CREDITS	**16 OR 17** CREDITS		**15** CREDITS	

YEAR 2

SEMESTER	FALL		SPRING	
REQUIRED COURSES	VCD 210 Communication Design I (fall only)	3	VCD 211 Communication Design II (spring only)	3
	VCD 230 Typography I (fall only)	3	VCD 208 Web Design I (spring only)	3
	FMI 102 Cinema II: Continuity	3	ART 205 Art History Survey Topics (Humanities I (HUM)*) (spring only)	3
	CM 101 Public Speaking (Communication Intensive)	3	Materials & Methods (Elective)	3
	Scientific Reasoning Lab (SR-L)	4	Writing Intensive 200-level	3
			VCD 290 Internship Prep (one-credit) [1]	1
CREDITS	**16** CREDITS		**16** CREDITS	

YEAR 3

SEMESTER	FALL		SPRING	
REQUIRED COURSES	VCD 310 Communication Design III (fall only)	3	3xx/4xx Communication Design Studio Elective	3
	VCD 308 Web Design II (fall only)	3	VCD 330 Typography II (spring only)	3
	ART 390 Internship	3	ART 305 Topics in Art History (Writing Intensive 300-400 level and Humanities II (HUM)*) (spring only)	3
	Materials & Methods Elective	3	CM 211 Intercultural Comm., CM 255 Small Group Comm., or CM 270 New Media Comm.	3
	Social Science I (SS)**	3	Humanities III (HUM)*	3
CREDITS	**15** CREDITS		**15** CREDITS	

YEAR 4

SEMESTER	FALL		SPRING	
REQUIRED COURSES	VCD 410 Portfolio & Professional Development (fall only)	3	VCD 450 Senior Capstone (spring only)	3
	3xx/4xx Communication Design Studio Elective	3	Social Science II (SS)**	3
	Quantitative Literacy /Scientific Reasoning (QL, SR, or SR-L)	3-4	General Elective	3
	Humanities IV (HUM)*	3	General Elective	3
	General Elective	3		
CREDITS	**15 OR 16** CREDITS		**12 +** CREDITS	

PROGRAM POLICIES

VCD student performance is measured by grades earned in general education and major courses and the ability to effectively create, compile, and present a portfolio of work. Portfolio reviews take place in each year of the program.

Students must earn a minimum cumulative GPA of 2.5 and a minimum GPA of 3.0 in the major, and the lowest acceptable grade is a "C" in all required major courses. *See also Visual Communication Design Program Policies for Continuance & Progression in the University catalog.*

PROGRAM MILESTONES

1ST YEAR
Portfolio Reviews by Faculty in May

2ND YEAR
Portfolio Reviews by Faculty in December

3RD YEAR
Advisory Board Portfolio Reviews in Dec.

4TH YEAR
• Advisory Board Portfolio Reviews in Dec.
• Capstone Exhibition / Awards in May

[1] Take in second or third year before securing an off-site, for-credit internship. Internships must be approved in advance.

GENERA EDUCATION NOTES

General Education courses are identified in blue.

- Specific courses that fulfill SEE general education requirements are listed in the catalog and on the portal.
- Students must complete all general education and major requirements and earn a minimum of 120 credits.
- 15 credits must be taken at the 300 or 400 level.
- All courses in the student's last 30 credits must be taken at Stevenson.

*HUMANITIES classes must be from at least three different disciplines.

**SOCIAL SCIENCE classes must be from two different disciplines.